



Prospective Airline Brochure



An Introduction to the GlobalOne Virtual Airline Alliance

The GlobalOne Virtual Airline Alliance was founded in 2006 through a joint initiative by alMirath Arabian Airlines and (now defunct) Western Virtual Airlines. The Alliance's goal was to bring together the world's fictional, fictional and original virtual airlines and build the world's first "stand alone" Alliance on the VATSIM Network. The Alliances prides itself on three principles: originality, realism, and excellence. Proudly flying on and supporting only the VATSIM Network, the GlobalOne Alliance prides itself on ensuring all of its member airlines operate to the highest standards and give their pilots the best, most realistic experience available.

As a "stand alone" Alliance, GlobalOne seeks to revolutionize how Alliances operate. By enforcing a strict member airline only codesharing and partnership scheme, airlines are allowed only to partner with other member airlines. This creates a sense of exclusivity, and with limited exception to codeshare with non partner airlines for a six month trial period and a mandatory application to the alliance by the non-Alliance member, the Alliance enjoys unique opportunities to expand its coverage and open new markets to existing members.

Member airlines are required to maintain a realistic operation in a "single market sector," meaning that airlines should identify with **one** specific network. As a prime example, alMirath Arabian Airlines operates out of the Middle Eastern market sectors from Dubai, Amman and Beirut. Member Airline FlyOcean operates out of the Spanish sector, covering the Spanish market and international routes to and from Spain for the Alliance. Airlines are independent, although they are required to operate within the GlobalOne Alliance requirements.



ALLIANCE MEMBERSHIP REQUIREMENTS

GlobalOne Airlines must meet the following minimum requirements in order to join. Exceptions may be made under very limited circumstances and only for a temporary period of time. GlobalOne reserves the right to change these requirements at any time. Airlines must maintain membership eligibility by constantly maintaining compliance with these standards at all times.

- Must be in existence and operational for at least three (3) months
- Must have at least 10 active members with at least five (5) logged flights each
- Must have at least 10 separate flights per month
- Must encourage flying on the VATSIM Network only
- Must have a unique and/or heavily customized website template
- Must not be part of any other Virtual Airline Alliance
- Must not be hosted on Simmiles, or any other website or service that "simulates" multiple airlines as part of one, collective scheme or operation
- Must have a Top Level Domain (i.e. .com, etc.)
- Must have customized aircraft textures and support FS2004, or Flight Simulator X, or X-Plane, or any combination of these recognized simulation softwares
- Must have a recognizable professional branding, professional logos, and a professional paint scheme that is original

- Must own all intellectual property rights over said branding, logos, and paint schemes
- Must have a professional appearance
- Must be operating legally and within the scope of all applicable laws regarding web content and pirated software use
- Must endeavor to promote professionalism and a strong community
- Must not simulate a real world airline, whether currently operating or no longer existing
- Must be a fictional, original virtual airline
- Must acknowledge and accept that GlobalOne is a VATSIM Supporter and as such, <u>must</u> not in any way support, sponsor or encourage flying on IVAO
- Must only agree to Partnerships and Code-Shares with GlobalOne Members Only - non-Alliance Partnerships and Code-shares are strictly prohibited
- Partnerships shall be defined as any relationship developed between a Member airline and non-member airline that indicate an agreement outside of limited code share agreements or in any way evince a relationship between the two companies that is similar to the relationships member airlines have with one another
 - All previously existing partnerships and code shares with non-GlobalOne Alliance Members must be cancelled and partnerships must be recategorized as "Community Connections" or similar.
- Must operate a realistic, limited scope fleet and operations that does not, in essence, operate every aircraft in existence

- Must operate a realistic, limited scope hub structure that allows a reasonable person to identify the market or markets which the applicant airline operates in, and must maintain adequate pilot resources to ensure that each hub is adequately staffed and operated
- Upon entry to the Alliance, each airline must display the GlobalOne Alliance logo on their aircraft in a prominent, non-discreet location that is readily visible to passengers or the viewing public
- Upon entry to the Alliance, each airline must display the GlobalOne Alliance logo on all websites, media outlets, advertisements, and other materials created by the airline to signify that it is a member of the GlobalOne Alliance
- Applicants simulating real world airlines will not be approved

<u>GlobalOne Airline Alliance Good Standing</u> <u>Requirements</u>

GlobalOne Airlines must maintain good standing to remain a member of GlobalOne. The following standards shall apply:

- Each airline must maintain a presence on the GlobalOne forums and must participate in every major discussion that occurs
- Each airline must encourage their pilot core to participate on the GlobalOne Forums
- Each airline CEO must remain in contact, directly, with the Alliance and the Alliance Director through both email and the forums
- Each airline must maintain compliance with the Admission Requirements at all time and must ensure that in the event that an airline is reviewed, it will meet all requirements for entry

- Each airline must actively support GlobalOne and ensure attendance at GlobalOne Events where possible
- Each airline must be operational during its membership period. Upgrades are permissible, as well as redesigns. Inactivity will be allowed if the airline is being upgraded or in any way improved. Inactivity will be limited to a period of no more than six (6) months. Exceptions may be made where applicable. Airlines, however, should endeavor not to stop operations during upgrades.
- Each airline member must not expand its operations in any manner that would bring it into conflict and/or competition with any GlobalOne member
- Expansions must be negotiated with GlobalOne Alliance Airline Member interests in mind
- Each airline member must not enter into new partnerships with non-GlobalOne Alliance Airlines
- Each airline member must not enter into new code-shares with non-GlobalOne Alliance Airline unless they meet the "Code-Sharing With Non-GlobalOne Alliance Airlines" policy requirements

If an airline is unable to comply with the admission requirements, GlobalOne will work with the airline to ensure it returns to compliance. GlobalOne is an environment of helpfulness, and each airline will help one another remain in compliance to foster a sense of community. Airlines will not be dismissed as long as the requirements are met and each CEO endeavors to work to ensure all requirements are met. Thus, airlines that are not in compliance with GlobalOne requirements may remain members so long as they continue to try to meet the requirements.

<u>Code-Sharing With Non-GlobalOne Alliance</u> <u>Airlines</u>

GlobalOne Alliance Airlines are prohibited from Code-Sharing with Non-GlobalOne Alliance Airlines. However, a *limited* exception has been crafted thanks in large part to a proposal by FlyOcean Airlines. This limited exception is as follows:

- Airlines are permitted to code-share with Non-GlobalOne Alliance Airlines under the following conditions:
- The code-share is limited to a period of no more than six months and with the understanding that the code-share is for GlobalOne Alliance Membership Evaluation
- During the course of this Codeshare, the Alliance Member Airline shall evaluate the non-member airline's performance and compatibility with GlobalOne
- That after a period of six months, the non-member Airline must apply for GlobalOne membership and must be accepted into GlobalOne for the codeshare to continue
- The Member Airline Code-sharing with the Non-Member Airline must sponsor the Non-Member Airline's Application into the GlobalOne Alliance

Airlines may be removed for any of the following reasons:

- Appearance of Inactivity
- Ceasing operations without informing GlobalOne
- Not remaining in contact with GlobalOne
- Expanding Partnership Agreements with non-GlobalOne Airlines

 In this event, the airline shall be required to terminate these partnerships with the understanding that future partnerships with non-GlobalOne airlines may result in membership review for the airline in question.

Disputes Among GlobalOne Member Airlines

GlobalOne is a community of cooperation, partnership, and mutual support. All airlines must endeavor to work with one another and only one another to ensure the creation of a closed community that is open to new membership. However, disputes naturally occur. If member airlines find themselves in disputes with one another, the following shall apply:

- The airlines that are in dispute must arrange a mediation between themselves to be heard by one mediator
- The mediator shall be the Alliance Director, unless a conflict of interest arises;
- In such case, a mediator shall be selected by the member airlines themselves;
- If the member airlines cannot agree on one mediator, each airline shall select one mediator each, and both mediators shall, together, select a final mediator who shall hear the dispute
- The dispute shall be heard at a time and place convenient to each airline;
- Each airline shall submit, within 10 days of the mediation date and time, a brief summary of their understanding of the dispute for the mediator to consider
- On the date and time of the mediation, the mediation shall orally hear each side to the dispute and make reasonable inquiries
- Upon hearing each side, the mediator shall make a final determination that

shall be submitted in writing to each airline within five (5) days of the mediation date

- Such determination shall be considered final and binding on each airline
- Airlines choosing not to comply with the final determination of the mediator shall be referred to the Alliance Director for termination proceedings

Leaving GlobalOne

Members are generally admitted for a duration that is permanent. However, if a member airline wishes to leave the Alliance, it may do so by complying with the following requirements:

- The airline must submit, in writing, a notice of membership termination within thirty (30) days of its anticipated termination date stating the reasons for its termination
- During that time, the airline must begin winding down and canceling all GlobalOne Alliance code-shares and partnership agreements
- During that time, the airline may attempt to mediate its dispute with GlobalOne to attempt to resolve the dispute
- If no attempt to resolve the dispute is successful, upon the expiration of the thirty (30) day notice, GlobalOne shall remove all logos and intellectual property belonging to the airline within thirty (30) days of the airline's termination of its membership

Removal From GlobalOne

If an airline no longer meets its eligibility requirement and the GlobalOne Alliances has made all efforts to assist the offending airline but has not been successful, the GlobalOne Alliance may remove the member if the following conditions are met

- The alliance must submit, in writing, a notice of membership termination within thirty (30) days of its anticipated termination date for the offending airline stating the reasons for its termination after a vote where all present member airlines in good standing approve of the termination
- During that time, the terminated airline must begin winding down and canceling all GlobalOne Alliance codeshares and partnership agreements
- During that time, the terminated airline may attempt to mediate its dispute with GlobalOne to attempt to resolve the dispute
- If no attempt to resolve the dispute is successful, upon the expiration of the thirty (30) day notice, GlobalOne shall remove all logos and intellectual property belonging to the airline within thirty (30) days of the airline's termination of its membership

Intellectual Property & GlobalOne

GlobalOne members constantly assist one another to increase the quality of their operations. By joining GlobalOne members agree that all assistance given to GlobalOne members shall not result in any claim of intellectual property against the airline that was assisted. This is a community of sharing and thus, sharing resources, codes, or other such resources shall not obligate any airline in the Alliance to no longer use said resources in any way after the withdrawal or termination of a member airline. GlobalOne shall not in any way claim ownership over any airline intellectual property in any way. GlobalOne **shall** claim ownership over all intellectual property created **by** GlobalOne for GlobalOne and/or member airlines.

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